



**THE CITY OF NIAGARA FALLS  
MEDIA RELEASE**

**100 Day Countdown to the Arrival of the  
Vancouver 2010 Winter Olympics Torch Relay**

**DATE:** September 10, 2009

For Immediate Release

**Note:** Photo opportunities featuring an “Olympic-size” Torch Relay 100-Day Countdown Calendar, students with mini-torches and the presentation of Winter Olympic Mascot Dolls, Miga, Quatchi and Sumi, and Story Book ensemble will be held on:

**Friday, September 11, 2009  
9:00 a.m.  
Simcoe Street School  
(4760 Simcoe Street, Niagara Falls, ON)**

Mayor Ted Salci and the Niagara Falls Olympic Torch Relay Community Task Force will also be present to answer questions.

**Niagara Falls, Ontario.** Friday, September 11, 2009 marks 100 days to the arrival of the Olympic Torch Relay in the city of Niagara Falls, Ontario, Canada!

Niagara Falls has been selected by VANOC (Vancouver 2010 Olympic Organizing Committee), to host an Olympic Torch Relay and Celebration Event on Sunday, December 20, 2009 at Table Rock Complex, adjacent to the Falls.

VANOC, has assisted Niagara Falls in organizing a Community Task Force to plan the event and engage the community in anticipation of the Vancouver 2010 Winter Olympics and Paralympic Games in February 2010.

Local activities have been planned for Niagara Falls leading up to the Olympic Torch Relay on December 20<sup>th</sup> to help build awareness of the 2010 Vancouver Winter Olympics, inspire the community, and encourage their participation in cheering on the Olympic Flame as it passes through our city! This event gives the people of Niagara Falls an opportunity to show their civic pride for their city and athletes, as well as, Canada. Update regarding the Torch Relay will be announced over the course of the next 100 days.

-30-

**For More Information Contact:**

**Mayor Ted Salci  
City of Niagara Falls  
905-356-7521 Ext. 4201**