



The Olympic Torch Relay is Coming to Niagara Falls!

Dear Community Group or Organization:

As you may be aware, the City of Niagara Falls has been selected to host a Community Celebration as part of the Vancouver 2010 Winter Olympic Torch Relay. The Olympic Torch will be coming to our City on Sunday, December 20, 2009. In anticipation of the event, a Community Task Force has been formed to plan a special celebration around the Torch arrival.

We are encouraging participation from our community groups and hope you will join us in this exciting initiative!

What can your group do ignite the spirit of the Olympics in your members?

Olympic Torch Relay Road Show

Our Task Force has created an [Olympic Torch Relay Road Show](#) that we would be happy to bring to your community group or organization's meeting. The presentation is 15 minutes in length and features inspiring videos, an overview of plans for the event, and provides ideas on how your group can get involved.

If you would like to book a presentation, please email information about your group and three potential meeting dates to dmorton@niagarafalls.ca.

Sunday, December 20, 2009 - Olympic Torch Relay and Celebration in Niagara Falls

The Vancouver 2010 Olympic Torch Relay will make its way to Niagara Falls on the 20th of December - at 6:00 p.m. Its journey will end that day at the lighting of the Cauldron at our Community Celebration, at the brink of the Falls at Table Rock Complex Parking Lot.

The Celebration will be an evening full of entertainment, interactive events, and fun culminating in the arrival of the Torch and a fireworks display! The Community Task Force identified a "Fire & Ice" theme for our evening celebration...**Fire** representing the Olympic Flame, a symbol of peace, friendship and enlightenment, and **Ice** representing the Winter Olympics and the beauty of Niagara Falls in winter.

This is where we know our community will rise to the challenge and let our light shine! We want to have as many people as possible lining the relay route cheering on the torchbearers, and at the celebration at Table Rock, to let the rest of Canada know how proud we are of our city, country, and our Olympians!

So...show your Olympic spirit...line the route wearing patriotic red and white.... paint your face..create signage to welcome the relay and display it along the route...have your members cheer the torchbearers on... get your creative ideas flowing!

If you have any questions, require additional information or help, or have suggestions for the celebration, please contact If you have any questions, require additional information or help, or have suggestions for the celebration, please contact:

Dale Morton and the Olympic Torch Relay Task Force

Email: dmorton@niagarafalls.ca or

Telephone: 905-356-7521 Ext. 4215

Thanks very much for your support. We look forward to your enthusiasm and energy!

Sincerely,

Mayor R.T. (Ted) Salci