



Niagara Falls Santa Claus Parade Volunteer Position Descriptions

Parade Set Up & Staging (7-11am): This is for all the early risers, who just like on Christmas, cannot wait to get up for the days festivities! Your tasks will include set up duties and staging and organizing of the parades entries. With these tasks you will help in parade preparation and in ensuring that the parade is well organized and on task from the get go.

Parade Marshalls (10-12:30pm): You will be our informal source of info for all the excited and eager members of the public. You will ensure crowds are kept within a safe distance from the parade entries and handle questions regarding direction, donations, and the parade route, all of which are areas we will inform you about before hand.

Hot Chocolate Area (10-12:30am): Ho, Ho, Hot Chocolate! On a cold day and in the Christmas spirit is there any better refreshment? Your duty will be to help in distributing hot chocolate and timbits which will be provided by Tim Horton's. Other tasks will include any clean up in the serving and surrounding area.

Banner Carriers (10-12:30pm): Big Smiles for all the local television and photo cameras! As a banner carrier you will be one of the first things people will view, along with the banner being carried by yourself and your partner. You also are an important parade participant in helping to maintain a steady and comfortable pace.

Mascots & Handlers (10-12:30pm): Lots of energy and a love for the people? Try being a mascot for the day since everyone, especially the kids, loves to see the various parade mascots in action! Along with each mascot is a handler whose responsibility is to be the eyes and pacer for the mascot, who will most definitely be busy with the crowd.

Parade Evaluation (10-12:30pm): Feedback and Evaluation is a very important tool in order to continue or improve certain aspects of events in the future. Your duties will involve interaction with the spectators of the parade, as well as a distribution of a quick and parade evaluation with some very simple and direct questioning about the experience, and any comments or suggestions for next years parade.

Santa Meet & Greet (12:30-1:30pm): Always wanted to be an elf? Well we won't make your dress up like one, but you will be just as important to Santa! Your responsibility will involve directing those wishing to meet Santa to the lineup, and also to help direct or inform people based on any questions they may have.

Miscellaneous Duties (7-12:30pm): With so many exciting things going on, there are always miscellaneous tasks and areas which can use an extra hand. Duties within this position would include handing out certificates to parade participants, assisting in set up, crowd control and direction at the Youth Art Awards Contest, or possibly an extra mascot for any costumes that may be still available. Wherever it is you are needed, you will be an important part of helping our parade and its activities run accordingly.

For more information or to sign up for a position please contact:

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