



*Two of the  
Biggest Events  
in The City of  
Niagara Falls*

# THE BEST PROMOTION AND EXPOSURE FOR YOU!

## Exposure\*

- Your company name on Event Signage
- Acknowledgement in Media Releases, Speeches & Thank You Ads
- Exposure on the City of Niagara Falls website
- Exposure before and after event

## Experience\*

- Positive Opportunities to promote on site and in Parades!

## Reach

- More than 10,000 people of All ages attend the Niagara Falls Canada Day Parade & Celebration
- More than 5,000 people of All ages attend the Niagara Falls Santa Claus Parade
- Who attends? Niagara Falls & Niagara Region residents, Canadian and U.S. Visitors

**Support Your Community & Sponsor the Niagara Falls Canada Day Celebration & the Santa Claus Parade**

## The Best Decision for Your Advertising Dollars This Year!

Various Sponsorship Levels Available\*

\*Please see attached sheet for the levels of Sponsorship available

Don't delay! Contact Lori Albanese at The City of Niagara Falls at 905-356-7521, Ext. 3332

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[www.niagarafalls.ca](http://www.niagarafalls.ca)

